



Business Forum & AGM

Cotswold Water Park Four Pillars Hotel, near Cirencester
October 4th and 5th 2007

If you've not attended the CEDIA Business Forum before, make sure you sign up to this year's event. Come along and enjoy the business training on offer plus keep right up to date with what's happening with your Association at the Annual General Meeting.

Important information about running your business is covered at these events and the content of the training is tailored specifically for our industry and delivered by experts in a concise, easy to grasp format.

Held over two days, the event combines education, networking with your industry peers, an afternoon of fun activities and the CEDIA AGM.

Products will be on display and being demonstrated by the sponsors during the event.



Day 1 - Thursday 4th October

- 10:00 – 12:00 Letting go of the reins – Structuring your business for growth
- 12:15 – 13:00 Regulatory Briefing
- 13:00 – 14:00 Lunch
- 14:00 – 18:00 Fun and activities incl. Laser Clay Shooting, Duck Herding and Powerturns!
- 19:00 AGM
- 20:00 Dinner

LETTING GO OF THE REINS - STRUCTURING YOUR BUSINESS FOR GROWTH

- “Manage more, do less” – the art of delegation
- Understanding why people don't delegate
 - How can you change your style?
 - The positive impact on your business when you delegate effectively

You can't stand still - move ahead or fall behind

- What is a strategy?
- How do you develop your own?
- Using your strategy to grow your business

THIS SESSION WILL BE HOSTED BY ANNA JONES, PAWPAW CONSULTANCY
Anna has over 20 years experience in the retail sector, working at senior management level with Woolworths, Blacks and Next.

REGULATORY BRIEFING

CEDIA member companies are increasingly being asked to comply with more complex rules and regulations in both business and project fields. To help you find the right answers to what matters to a CEDIA member, we will now be offering as short briefing on the current hot topics and upcoming changes at all of our business forums. These briefings are designed to keep you on top of current changes, and whilst not going into much detail, will provide you with all you need to investigate how new regulations affect your businesses.

Day 2 - Friday 5th October

- 10:00 – 12:00 Succession Strategies
- 12:15 – 13:00 How to maximise the CEDIA Awards for your business
- 13:00 – 14:00 Lunch
- 14:00 – 15:00 Market Research Unveiled
- 15:00 Close

SUCCESSION STRATEGIES

- Who is going to take over when you want to stop working?
- What would happen to your business if you died tomorrow?
- What can you do now to plan for the future?

THIS SESSION WILL BE HOSTED BY JOHN JOSEPH OF JJFS, a leading Independent Financial Advisor. John has over 35 years experience from the financial services industry and is the UK's leading authority on Critical Illness having written the IFA "bible", The Guide to Critical Illness. He'll deliver a serious topic in a lighthearted and fun way.

MARKET RESEARCH UNVEILED

In March this year CEDIA conducted market research among its UK Electronic Systems Professional members. The purpose was to obtain valuable and practical information on the size and nature of the residential electronic systems market. The survey was carried out by Sigma Research & Marketing and Ed Zapata will spend an hour unveiling all the findings.

WE WOULD LIKE TO THANK THE FOLLOWING COMPANIES FOR SPONSORING THE CEDIA BUSINESS FORUM.





COST

Members

£175* +VAT

Non-Members

£400 +VAT

Price Includes:

- Two days training (see schedule)
- 1 night accommodation in the Cotswold Water Park Four Pillars Hotel
- AGM Dinner and all meals
- All activities

Situated just 14 miles from the M4 junction 15, the Four Pillars Hotel has recently opened its doors and offers contemporary décor and furnishings surrounded by lakes and rivers set in the heart of the Cotswolds.

For more information about the venue visit www.four-pillars.co.uk

*actual cost £300 + training. Members cost subsidised by CEDIA as part of your membership benefit

CEDIA Business Forum & AGM

BOOKING FORM

In order to reserve your place at the Autumn CEDIA Business Forum, please complete one booking form per delegate and fax back to the CEDIA office on **+44 (0) 1480 213469**.

Name: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

Please state if you have any special dietary requirements: _____

Tick the appropriate box below:

- I would like to attend the Business Forum and require accommodation
- I wish to attend the AGM only

Should you require additional accommodation on either Wednesday 3rd or Friday 5th you will need to arrange this directly with the Four Pillars Hotel. Telephone **+44 (0) 1285 864000** or email: sales@four-pillars.co.uk

Payment can be made by credit card, online at www.cedia.co.uk or CEDIA will raise an invoice upon receipt of the booking form.†

Please debit:    

Card Number: _____

Name of Card Holder: Mr/Mrs/Ms/Miss _____

Expiry Date: _____ / _____

3 Digit Security Code: _____

Total to Pay: _____

Signature: _____

Date: _____

† Payment must be received prior to the event.

If you have any questions about the training on offer or the content of the courses please contact Peter Aylett: peter@cedia.co.uk



CEDIA UK Ltd

Unit 2, Phoenix Park

St. Neots, Cambridgeshire

PE19 8EP, UK

Tel: +44 (0)1480 213744

Fax: +44 (0)1480 213469

Email: info@cedia.co.uk

Website: www.cedia.co.uk